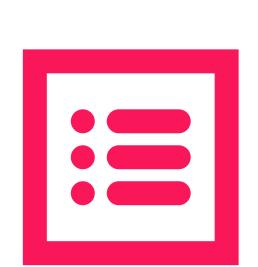
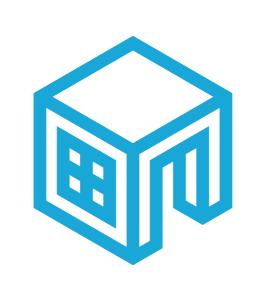


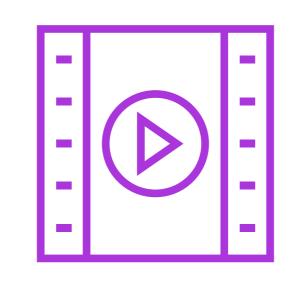
4 DESIGN MECHANISMS FOR SPREAD AND SCALED IMPACT



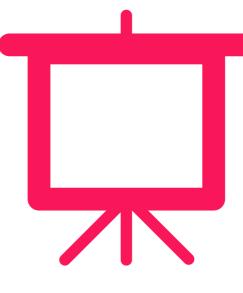
How can community members practice the desired behaviors?



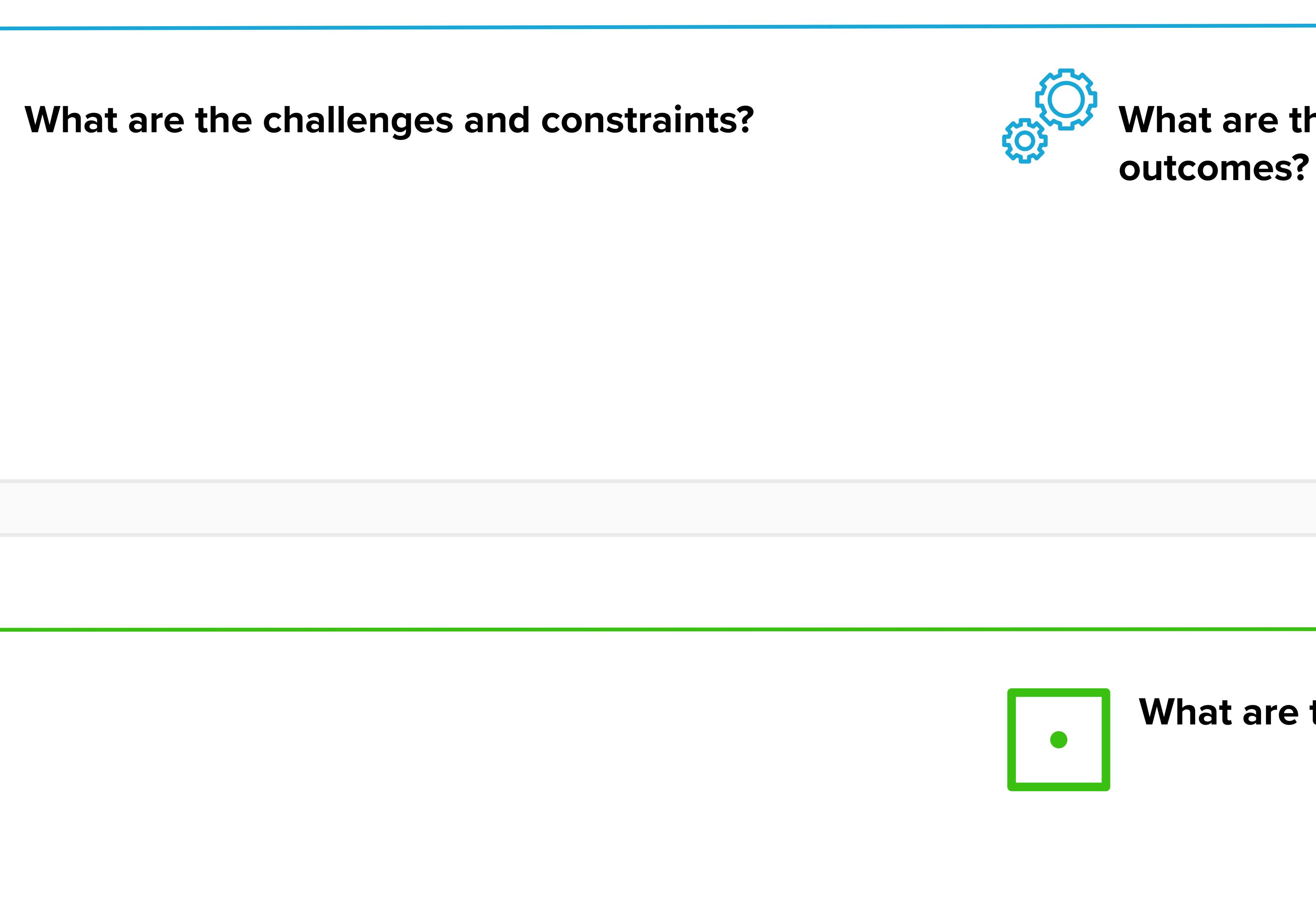
3 DISCOVER WHAT EXPLAINS THE POSITIVE DEVIANTS (UNCOMMON BUT SUCCESSFUL PRACTICES)



From your inquiry, interviews, and observations ...



what they can adapt?







What are the common practices and desired

What are the positive outliers?

From your review of the literature ...

How can community members monitor their progress?