

Designing for Social Systems Workshop

A Stanford d.school Program

Join us for an intensive workshop to help you design more human-centered, strategic, and effective programs and organizations in the social sector. You will learn how to apply the tools, approaches, and mindsets of design thinking, integrated with the basics of systems thinking, to tackle complex multi-stakeholder social systems projects.



Workshop Highlights

Human-Centered Systems-Minded Design

You will experience integrating human-centered design and systems thinking methods, and see how they complement each other.

Interactive, experiential learning

Learn via hands-on project work, activities, and interactive lectures that help build your capacity to be more creative, insightful, collaborative, and strategic.

Workshop project challenge

Go beyond the theoretical and put techniques into practice by working in teams on a real project in partnership with a nonprofit organization.

Real-world case studies

Hear from leading innovators, including past d.school fellows and other pioneers in the social sector, who are applying these practices to their work.

“Take-it-home” focus

Understand how to apply these practices to your work when you return home. We will help you scope a human-centered design project, design an experiment, and develop tactics specific to your work.

Key Benefits

-The workshop is taught and coached by Stanford educators and experts from the fields of design, philanthropy, strategy, and social impact. We will introduce tools developed specifically for the social sector.

-You will be among a cohort of social impact leaders. We strive to create an on-going community of practice.

-You will work in the d.school building and experience how intentional use of space can benefit a team work practice.

Workshop dates:

June 18 – 23, 2018
(Monday-Saturday)

Applications:

Rolling admission; application review begins March 4, 2018

Tuition:

\$7,000

Tuition includes course materials, daily breakfast and lunch, and two dinners. Lodging is not included in the program fee.

Limited scholarships are available.

15% discount for multiple attendees from the same organization.

Who should apply:

Leaders and practitioners from nonprofit, philanthropy, government, and social impact organizations. The program is geared toward those responsible for strategic planning and decision making, as well as management of colleagues, programs, and projects.

Apply:

dss.stanford.edu

Contact:

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