Curious about how to nurture creative confidence in young people? Interested in learning about how online innovation platforms can help foster radical collaboration and generate new ideas?

If so, apply to become a part of a Stanford d.school team that will work with OpenIDEO on an upcoming time-bound challenge. OpenIDEO is IDEO’s open innovation platform for social impact. Over the last three years, its 53,000-member global community has participated in 20 design challenges on a range of topics such as improving maternal health in the developing world, revitalizing cities in decline and supporting the spread of local food.

The d.school team will work on a ten-week challenge focusing on how to nurture creative confidence in young people (ages 15-25). Team members will actively participate in the online platform, and lead offline activities that will try to drive traffic to the platform, while simultaneously trying to design solutions to address the challenge. The team of students will work with Sarah Stein Greenberg and Nadia Roumani throughout the duration of the challenge.

Up to three units of independent study credit will be offered to students, depending on the time they can dedicate to the project. Students will meet one to two times per week, and the meeting schedule will be determined once the team is selected.

To apply, please fill out this form and send your cv to nadia@dschool.stanford.edu with ‘openIDEO’ in the subject header.

Deadline is September 20th at 10am PST. Additional details are below.
Class

d.School-OpenIDEO partnership: Unlocking Creative Confidence in Young People

When
Fall Quarter

Who
Stanford Graduate and Undergraduate (juniors and seniors) Students

Class Credit
The team will be organized as an independent study, and students will be given up to three units of credit, depending on the amount of time they can dedicate to the class.

Teaching Team
This team will be led by Sarah Stein Greenberg, d.school's Managing Director, and Nadia Roumani, Lecturer and 2012-13 d.school Fellow.

Schedule
The independent study will meet 1 to 2 times per week. Each class meeting will be 2 hours.

September - twice a week
October - once a week
November - twice a week
December - twice a week
Team meetings will likely take place on Wednesday, and one other day during the week. The specific dates and times will be determined based on the overlapping schedules of the teaching team and the students selected for the class.

**Student responsibilities**
- Serve as an active participant on the platform for the duration of the experiment;
- Conduct interviews with young people (ages 15-25) to gain empathy about their creative confidence;
- Synthesize findings and insights;
- Ideate solutions to the challenge;
- Run a series of experiments aimed at mobilizing more students to engage in the online challenge;
- Monitor the platform’s daily activities related to the challenge;
- Conduct prototyping and testing sessions around the ideas that are selected as the finalists;
- Monitor the site’s activities and provide the teaching team with weekly updates;
- Propose recommendations for further action to OpenIDEO and the d.school based on the experience with the challenge and the final ideas selected; and
- Document lessons learned and insights throughout the process.

**What students will take away**
- Opportunity to work with an interdisciplinary team of students and members of the d.school teaching team on a real time-bound challenge.
- Connect with the brains behind OpenIDEO and learn about how this open innovation platform works (and more generally, what are these platforms good for, and what do you have to do to support/stoke the community that uses them).
- Opportunity to learn about how to use an interactive online platform to generate ideas, collaborate, produce prototypes, and transform ideas into real products/experiences.
- Opportunity to be a part of a real-world experiment focused on increasing creative confidence among teenagers and young adults.